

original art original you

22nd annual marion arts festival

saturday may 17  
9 am - 5 pm  
city square park

Presenting Sponsor  
FARMERS STATE BANK  
**FSB**  
Member FDIC • fshb.com

Major Sponsors  
**The Gazette**  
Rockwell Collins

marionartsfestival.com

Local Events | HooplaNow.com | Mobile |

EEO Report

search KCRG...



Friday, May 16, 2014  
50° Mostly Cloudy  
Wind: North, 11 MPH  
[Full Forecast »](#)



marketplace

kcrg autos  
corridor careers  
here's the deal  
classifieds  
garage sales **NEW**

HOME | NEWS | WEATHER | CANCELLATIONS | SPORTS | 9.2 | 9.3 | SHOWYOU CARE | YOUNEWS | CONTACT US

# Eastern Iowa Airport Shaking off Reputation as WEATHER High Fare Facility

By [Dave Franzman](#)

Video

Photos



2014 **GOLF** EASTERN IOWA

here's the deal

**10 GOLF COURSES 18 HOLES EACH JUST \$99** (a \$200 value)

Get your 2014 Golf Tour Card TODAY!  
[CLICK HERE NOW](#)

### Hourly Forecast

2 pm	3 pm	4 pm	5 pm	6 pm
54°	54°	54°	54°	53°
FEELS LIKE 54°	FEELS LIKE 54°	FEELS LIKE 54°	FEELS LIKE 54°	FEELS LIKE 53°

EMAIL THIS ARTICLE **Tweet** **DIGG** PRINT THIS ARTICLE **Recommend** 22

Story Created: May 13, 2014 at 3:43 PM CDT  
 (Story Updated: May 13, 2014 at 9:26 PM CDT )

**CEDAR RAPIDS, Iowa-** The Eastern Iowa Airport in Cedar Rapids appears to be shaking off its long running reputation as a "high fare" airport.

From the 4th quarter of 2012 until the same time period in 2013, fares at the airport in Cedar Rapids dropped by 16.5%. The average fare that was \$443.25 fell to \$370.29. Due to higher passenger traffic this year, Cedar Rapids has now made it into the listing of top 100 airports in the U.S. And that 16.5% drop in average fares in that time period was the largest for the entire group. By comparison, the average fare in Des Moines during that time period was \$372.28. Moline was still cheaper at \$352.76.

Tim Bradshaw, director of The Eastern Iowa Airport, admits some reputations die hard. And the airport hopes to use the new fare numbers to convince more fliers to check prices at The Eastern Iowa Airport first.

Allie Savage, from Iowa City, is one flier who will need some convincing. She was at the airport on Tuesday waiting for someone to arrive. She said when it's time for her to fly, she was in the habit of checking other airports first.

"I did stop checking flights out of here and I usually checked Des Moines or Moline first," Savage said.

Bradshaw said the figures he saw from the United State Department of Transportation report are the kind of thing the airport can use to change minds.

"I jumped for joy to finally see the numbers because we've been suspecting it for a long time that our fares had been equalizing with neighboring airports," Bradshaw said.

Bradshaw became airport director in Cedar Rapids in 2010. He said high fares, by far, is the number one gripe he hears from local travelers.

Bradshaw said Allegiant Air, a low cost leisure airline, arrived ten years ago. But it was the arrival of Frontier Airlines in mid-2012 that seemed to change the competitive situation most recently in Cedar Rapids. Bradshaw said that airline has made flights from Cedar Rapids to the west much more competitive. And even the traditional airlines have noticed the growing passenger traffic and are bringing in some larger aircraft and competing more on price.

Larry and Jenny Moore of Atlanta, Georgia are one couple benefiting from a more competitive fare structure in Cedar Rapids. They have a daughter who lives near Cedar Rapids but until a year and a half ago, they always flew into Moline, Illinois when it was time for a visit. Then they noticed the prices changing and decided to switch destinations.

"We would find fares \$500-600 and that's just prohibitive. And then suddenly it's \$300-\$360 from Atlanta to Cedar Rapids. And we said 'ok' we'll do that," Moore said.

Bradshaw, the airport director, said winning the battle for more competitive fares matters to the airport as well as the airlines. The most recent data suggests 30 percent of the potential fliers in the airport's market area drive somewhere in order to fly. Bradshaw said that costs The Eastern Iowa Airport at least \$5-million dollars a year in lost revenue for concessions, car rentals and other services. He hopes the "fare" news brings some of those travelers back.

I Comments: (319) 368-8611; dave.franzman@sourcemedia.net

**You Might Also Like**



**Romantic Wedding and Honeymoon Destinations**  
Accor Hotels



**How Wealthy People Use Credit Cards To Their Advantage**  
NextAdvisor Daily



**They Found \$1 Million in Their Trash**  
AARP



**Teen Mom Throws Newborn in Trash Because Baby Looked...**  
Latest.com

**More from KCRG**

**From Around the Web**

KCRG-TV9 Now

01:00 PM	General Hospital
02:00 PM	Rachael Ray
03:00 PM	Katie

KCRG-TV9 Tonight

KCRG 9.2 Now

KCRG 9.2 Tonight

KCRG.com LIVE Streaming

[View all TV Listings»](#)

**watch abc shows online now**

**Local Directory** Your Search. Found.

- Waterloo, IA** »
- Cedar Rapids, IA** »
- Iowa City, IA** »
- Dubuque, IA** »

POWERED BY LOCAL.COM

**65% OFF Virus Removal Service**  
at SLATER'S KUSTOM MACHINES

**here's the deal**  
Good Buy!

Here's the Deal is governed by terms and conditions

**Seeking A Job? >>**

- Commercial Bkg Client Rep 1**  
IA-Cedar Rapids | U.S. Bank
- Commercial Post Servicer**  
IA-Iowa City | University of Iowa Community Credit Union
- Financial Service Representative (Teller)**  
IA-Iowa City | University of Iowa Community Credit Union

Find jobs here...

**corridor careers.com** Your path to success.

[more job listings »](#)

- **Former Iowa Player Sash Arrested in Oskaloosa** | KCRG-TV9 | Cedar Rapids, Iowa News, Sports, and Weather (KCRG)
- **Driver dies while posting to Facebook** | KCRG-TV9 | Cedar Rapids, Iowa News, Sports, and Weather (KCRG)
- **Authorities Find Marijuana Operation in Fairfield Home** | KCRG-TV9 | Cedar Rapids, Iowa News, Sports, and Weather (KCRG)
- **Student Sexual Assault Under Investigation in New Hampton** | KCRG-TV9 | Cedar Rapids, Iowa News, Sports, and Weather (KCRG)
- **Pioneer Hi-Bred Shuts Mount Pleasant Plant** | KCRG-TV9 | Cedar Rapids, Iowa News, Sports, and Weather (KCRG)
- **Obama Presents Top Medal to Afghanistan Veteran** | KCRG-TV9 | Cedar Rapids, Iowa News, Sports, and Weather (KCRG)
- **13 Secrets a Funeral Director Won't Tell You** (Reader's Digest)
- **10 Cars That are Total Death Traps** (Wall St. Cheat Sheet)
- **Fox 32 Chicago's Dawn Hasbrouck Surprised by Her Own Past** (Ancestry.com)
- **13 Secrets Your Child's Teacher Won't Tell You** (Reader's Digest)
- **Workers of Ukraine unite to battle Russia** (Allvoices)
- **DNA Testing Solves Mystery of Young Girl Who Disappeared on Titanic** (Ancestry.com)

Recommended by

**MOST POPULAR**

- First Wolf in Iowa in 89 years Killed in Buchanan County
- Iowans Report Finding Pot in their Cheeseburgers
- Former Iowa Player Sash Arrested In Oskaloosa
- University Of Iowa Gymnasts Arrested
- Four Charged In Manchester Meth Case



**TRENDING OFFERS AND ARTICLES**



How to build muscle fast.



Next Gen solutions for shocking muscle gains



How to lose weight fast and keep it off!



Find out how researchers are linking dieting to stopping annoying joint pain.

**ADVERTISEMENT**



The next big stock could cost you just a penny-The next big stocks of 2013.



Save on premium healthcare and take control of your health plan.



Cruise deals up to 75% Off- Don't let the summer pass you by without a great vacation



End the worry-Start saving on your personal healthcare package.

HOME | NEWS | WEATHER | CANCELLATIONS | SPORTS | 9.2 | 9.3 | SHOWYOU CARE | CONTACT US

KCRG.com online@kcrg.com Public Inspection File Sitemap Gameroom Tools & Widgets Advertising Fusionfarm Policies Contact Us ABC

EEO Public File Report

All content Copyright 2014 Cedar Rapids Television Company.